



KEYNOTE SPEAKER

Bill Sweetenham

Former Australian Swimming Head Coach

- › Five times Olympic Head Coach
- › Eight times Commonwealth Games Swim Coach
- › Nine times World Championships Coach
- › Personally placed in excess of 63 swimmers on major National Open Teams (Long Course)
- › Personally coached 27 of the above Long Course Medallists at Major Meets (Olympic Games and World Championships)
- › Nine World Record Holders (Long Course)
- › Represented Three different countries as National Head Olympic Swim Coach and National Performance Director
- › Worked on National Teams internationally for 7 different countries
- › Coached an Olympic medallist at every Olympic Games since 1976
- › Leading record in developing relay teams and national teams
- › In excess of
 - 100 National championship wins*
 - 100 National team appointments*
 - 100 International gold medals*

KEYNOTE SPEAKER



Richard Graham **Queensland Reds Coach**

Richard Graham joined the St. George Queensland Reds in 2013 as Head Coach and brought with him a wealth of knowledge gained as both a player and coach at an elite level. Richard, 40, played for the Reds between 1998 and 2002 and returned home to Queensland after serving as Head Coach of the Western Force since 2010.

Richard commenced his professional coaching career in 2002 with Bath RFC in the UK where he was responsible for their backs, defence and skills. Richard enjoyed early success in coaching with Bath becoming English Premiership finalists in 2003-04; Powergen Cup finalists in 2004-05; and Heineken Cup semi-finalists in 2005-06. After four successful seasons, where he worked under former Queensland Reds coach John Connolly and former England Head Coach Brian Ashton, Richard moved to Saracens RFC in 2006. There, he operated as an Assistant Coach under Alan Gaffney before taking on a more senior role as Coaching Coordinator to former Wallabies and Reds coach Eddie Jones. Again, Richard had a positive influence on the side, with Saracens crowned English Premiership semi-finalists in 2006-07; Heineken Cup semi-finalists in 2007-08; and Challenge Cup semi-finalists in 2008-09. In his third and final year at the club, Richard finished the season as Head Coach.

After seven years coaching in the English Premiership, Richard returned to Australia in 2009 as the Skills Coach of the Wallabies, while at the same time, combined his national role with being an Assistant to former All Blacks Coach John Mitchell at the Western Force. In September 2010, Richard succeeded Mitchell as Head Coach.

As a player, Richard represented the Reds during 1998-2002 as a fullback or winger, the same period in which he represented Australia in Sevens Rugby. As an Australian Sevens representative, he won a bronze medal at the 1998 Kuala Lumpur Commonwealth Games and was made captain from the 1999 season through to the 2002 Manchester Commonwealth Games. In 2000 the team won four IRB tournaments. Another career highlight was his selection & performance for Australia A in their 2001 victory over The British & Irish Lions.

Prior to that, Richard played for Easts at club level and captained the Tigers to the 1999 Brisbane Premiership (Hospital Cup),



Dr. Cliff Mallett
Head of Human Movement University of Queensland

Dr Mallett recently led and completed a research project examining how coaches learn in the Australian Football League (AFL). The AFL funded the project, which is framed within the workplace learning literature. He is currently leading a team of researchers examining learning and mentoring in high performance sport at the Australian Institute of Sport (AIS). The Australian Research Council (ARC - Linkage) is funding the project (2007-2009) with the Australian Sports Commission and the AIS.

Dr Mallett is on the Editorial Board of the International Journal of Coaching Science, which is the official journal of the International Council for Coach Education (ICCE). He is also a Section Editor for the International Journal of Sport & Exercise Psychology.

Dr Cliff Mallett joined the School of Human Movement Studies in 2000 after a career in physical education teaching and also in elite coaching as a National High Performance Coach in track and field with the Australian Institute of Sport (AIS) and the Queensland Academy of Sport (QAS). He teaches undergraduate and graduate students and actively researches in the area of elite sport. Dr Mallett is a registered psychologist in Queensland and a member of the Australian Psychological Society (APS) and the College of Sport Psychologists (CSP) and regularly consults with elite triathletes, track and field athletes, and rugby players. He has consulted and presented to many sports and organisations: AFL, Athletics, Cricket, Kayak/Canoe, Netball, Track and Field, Triathlon; Athletics Australia, IAAF, Brisbane Lions, AIS.



Dr. David Jenkins
Exercise Physiology University of Queensland

David Jenkins is an Associate Professor in Exercise Physiology at The University Queensland. He has had a long-standing involvement in Rugby Union and was the editor of the first and second editions of the ARU's Level II Sports Science manual. He also edited 'Training for Speed and Endurance' (published by Allen and Unwin in 1996) and maintains a strong interest in the physiology of high intensity intermittent exercise.



Tristan Coulter
Psychologist University of Queensland

Tristan is a current PhD Candidate at the University of Queensland (UQ) and is a Registered Psychologist in both the UK and Australia. He is a former professional dancer who has toured the globe working alongside well-known artists (e.g., Kylie Minogue) and has performed live on stage at some of the biggest shows in the entertainment industry (e.g., MTV Music Awards). Having completed his Masters in Sport and Exercise Psychology at UQ, he has recently returned to Australia following four years employment with the England & Wales Cricket Board where he worked as a Personal Development and Welfare Coach with several First Class Counties and the England U16-19's. Tristan is also an Associate Consultant for Lane4 – a leading global personal development consultancy. Tristan's research interests centre on understanding mental toughness in sport, and specifically what people mean when they talk about the personality or character of the “mentally tough” performer. Mental toughness is an attractive subject area in both scholarly literature and applied settings. The study of mental toughness often focusses on those particular qualities of performers that enable each to maintain optimal states of functioning and performance under circumstances of sustained pressure and/or adversity. A key question in the literature is whether or not mental toughness is coachable, and if so, what can be done to develop it in current and future generations of athletes.



David Hadfield
High Performance Consultant NZ
(Masters- Psychology)

Dave Hadfield (MA Psych) is one of New Zealand's best known and most experienced mental skills coaches and coach educators. Previously a University lecturer in coaching, sport psychology and leadership, Dave worked with both Wellington and Hurricanes Rugby and then formed his own company, MindPlus, in 2003. He currently works extensively in NZ sport (primarily for NZ Rugby), consulting to both elite players and coaches throughout the country. He has worked with four of the NZ Super 15 teams in the last 10 years, Manu Samoa, Fiji 15s and 7s sides, top French club Clermont Auvergne, Northampton Saints (rugby), three of the 6 NZ first class cricket sides and the Warwickshire Country Cricket team in England. Dave also holds elite level III coaching qualifications from New Zealand Cricket and the Australian Cricket Board and was a Central Districts selector in 2005/6, having previously been Coaching Director for C.D. in the early 1990s. He developed the "Query Theory" approach to coaching many years ago and describes his coaching philosophy as "A caring guide to self-discovery and improvement". He also carries out the same work in the corporate sector and has worked with a number of companies in high performance and change management.



Matthew Wilkie
ARU High Performance Coach

Matthew is currently employed as the High Performance Programs Coach – Qld with the Australian Rugby Union. In this role he heads up the ARU's National Gold Squad, supports Queensland schoolboy representative programs, oversees the state Junior Gold Development Program and assists with the Queensland National Academy as required. Matthew commenced employment with the ARU in 2005, and has held a number of positions throughout this period, with the most recent to his current role being the Manager of Coach Development.

A qualified Health & Physical Education teacher with a Bachelor of Human Movement Studies – Education, in 2011 Matthew completed a Masters of Sport Coaching through the University of Queensland and early this year commenced a PHD focusing on the review and effectiveness of representative selection and Talent Development Programs in the production of international athletes.



Trent Hacking
ARU High Performance Strength and Conditioning

Trent finished his Human Movement degree from QUT in 2006. Since finishing university Trent has worked in Professional basketball and cricket before spending four seasons with London Irish Rugby Club. Trent left London Irish in June 2012 to come back to Brisbane to work in his current role with the ARU as National Academy Strength and Conditioning Coach (QLD).



Wayne Goldsmith **Performance Enhancement Consultant**

One of the leading innovators in high performance sport, Wayne's coaching, thinking and teaching has influenced some of the World's leading athletes, coaches and teams. His reputation is that of one of the most influential and creative minds in world sport.

Wayne has worked with some of Australia's most successful businesses and sporting teams and is considered one of the leading high performance consultants in the industry today.

Wayne's list of clients include a who's who of Australian success stories: The Wallabies, The Brumbies, The Western Force, The North Melbourne Kangaroos AFL, The Brisbane Lions AFL, Sydney Roosters NRL, Wests-Tigers NRL, Tennis Australia and the Australian Open Grand Slam Tournament, The Australian Triathlon Team, The Australian Institute of Sport, The Australian Swimming team and such Corporate leaders as Integrated, L J Hooker, Macquarie Bank, First Folio and MLC.

He has worked at the highest level of world sport with clients in the USA, Canada, Great Britain, Spain, Italy, Greece, France, Portugal, South Africa, New Zealand, Singapore and Japan.

His written work, over 300 articles, have been published and printed in fifteen countries and in seven languages.

Wayne's unique ability to see the big picture and identify the key performance issues means he can design, develop and implement systems to make success happen.

He works with people, teams and organisations to develop sustainable performance improvement through unique, individualised performance enhancement processes. Wayne has been speaking for over 20 years and has presented at numerous Australian and international conferences, workshops, seminars and functions.



James Holbeck
University of Queensland - Former Wallaby
(Played Lions 2001 Series)

James entered into the field of skill acquisition and coaching after 8 years as a professional rugby player with the ACT Brumbies. The former Wallaby centre and psychology honours graduate is undergoing a PhD examining how a player's movement proficiency affects the manner in which a rugby pattern is perceived and opportunities processed. Decision making in sport has become a topical area in which coaches are currently asking questions such as whether the skill of making good options is simply an ability you are born; they ask why players can't see the opportunities that seem so obvious, and they wonder why some players don't seem to have any capability to learn at all. This presentation will take attendees on a journey exploring the interaction between perceiving patterns of play and the skill of then performing a movement. It will also examine some of the factors that allow a skill to either be developed or hindered. The aim of the presentation is to ask challenging questions so that participants may reflect more deeply into their held perspectives of coaching practice.



Peter Wilkins
Queensland Reds Performance Analyst

Originally from the UK, Peter has worked for Queensland Rugby since 2007. Having held the roles of Regional Rugby Manager and State Education Manager at QRU, he progressed to the position of Performance Analyst with the Queensland Reds in 2011.

Currently combining his analysis responsibilities with a skills coaching role with the Reds, Peter has also overseen the return of the Reds College extended playing group and coached Queensland A to an unbeaten 2013 Pacific Rugby Cup campaign. Away from the Reds, Peter coaches the Premier Grade squad at the GPS club in Brisbane.